Legal and Regulatory Framework to Facilitate
Agricultural Insurance
Part 2 — Perspectives for Policy

Richard Carpenter



FORD FOUNDATION

Agricultural Insurance — Introduction

- a) Agricultural insurance is a traditional form of general indemnity insurance (named peril or multi peril)
- b) Payment is based on losses incurred
- Farm-level assessment of actual loss incurred (or estimate)
 Indemnity may be
 - Damage based
 - Yield based
- d) Index-based Payment against the index that parties agree is appropriate proxy for actual loss
 Indemnity may be based on
 - Area yield
 - Specific weather index (e.g., rainfall or temperature)
- e) Livestock insurance (traditional or index-based)



Overriding Policy Objective

Facilitate development of agricultural insurance in Vietnam

This requires consideration of

- a) Appropriate legal and regulatory system
- b) Other measures that will encourage or facilitate development of agricultural insurance in Vietnam



Principles for Regulation and Supervision

- a) Basic principles for regulation and supervision are as for other general insurance products
- b) Regulatory and supervisory system must address
 - Long term solvency of insurer, contagion between product lines (capital)
 - Payment of claims
 - Systemic risk, contagion between sectors
 - Market conduct, customers should be treated fairly
- c) Requires
 - Appropriate legal and regulatory framework, i.e., laws, regulations, orders (contractual and regulatory)
 - Legal and regulatory infrastructure (courts, implementation by supervisor)
- d) Well-established international standards, but they do not cover agricultural insurance specifically
- e) Agricultural insurance may be microinsurance



Agricultural Insurance Special Regulatory Considerations

Special considerations need to be taken into account by legislation and regulator

For example

- "In-between" risk (i.e., partially correlated) bad weather event can result in significant losses (solvency, contagion) — proper risk assessment is crucial
- Policy period often less than one year implications for reserving or technical provisions
- Costs of sales and loss adjustment
- Market conduct, particularly for microinsurance



Other Possible Facilitating Measures

- Risk pooling
- Statutory national program
- Premium subsidy
- Establishment of specialist national agricultural insurer



Developing Appropriate Legal and Regulatory Framework

Vietnam has insurance law and regulations

Essential questions

- Are current insurance law and regulations adequate and sufficient for the appropriate supervision of agricultural insurance in Vietnam?
- If not, can additional regulations and orders be made under existing law?
- Is Agricultural Insurance Law needed or advisable to...
 - Enable proper regulation and supervision of agricultural insurance?
 or to
 - Achieve other policy objectives?



Policy Should Drive Legislation

Development of appropriate legal and regulatory system or changes to existing systems involve a number of stages

- Determine policy (legal and regulatory and other facilitating measures)
- Analyze existing legal and regulatory system against policy objectives
- Carry out a gap analysis what is missing?
- Determine whether missing elements are best put in place by changing existing framework or introducing new Agricultural Insurance Law

Legislation gives effect to policy — Therefore, policy must be developed before legislation and regulations are drafted

